

**ECO Net Social Marketing Grant**

**Questions and Answers**

October 11, 2012

Q. Are there restrictions on where the matching funds can come? Can we use funds from another grant that is for similar work as the match?

A. You must be able to match the PSP grant in cash, or in-kind contributions derived from **non-federal** sources.

A possible exception may be federal dollars that were made available via a tribal grant. Please contact Emily Sanford at [emily.sanford@psp.wa.gov](mailto:emily.sanford@psp.wa.gov) if you are considering using tribal or tribal/federal funds as match. Other eligible forms of match can be found on Page 4 of the Request for Proposals. State grant dollars or foundation sources may be eligible forms of match – as long as they do not originate at the Federal level.

Q. Can our ECO Net apply for a \$15,000 grant? Does it have to be \$20,000?

A. No. The minimum grant amount is 20,000 with a 20% match (\$4,000) for a total project cost of \$24,000.

Q. Can graduates of the Social Marketing "Train the Trainers" workshop be considered for the requirement to have a key person on the project team be a graduate of the Partnerships Social Marketing trainings?

A. Yes. Please email Emily Sanford at [emily.sanford@psp.wa.gov](mailto:emily.sanford@psp.wa.gov) if you would like a contact list of the graduates from the Train the Trainers course. Any graduate of the Immersion Certificate Courses can also fulfill the requirement.